



THE FRESH CONNECTION

supply chain management competition

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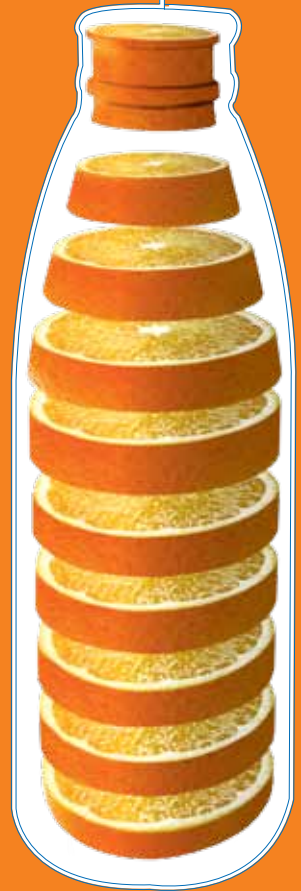


SAPICS INTRODUCES THE JUICY FRESH “FRESH CONNECTION”

LEARNING BY GAMING

The fresh connection is an internet game for supply chain professionals. In a **virtual web-based environment**, over a period of **six weeks** you and your team will need to **save a producer** of fruit juices from its **downfall**.

Advanced simulation software translates your decisions made into relentless results and confronting consequences.



ALTHOUGH IT'S A GAME – IT'S SERIOUS

The game on one hand offers participants a safe environment where decisions do not have consequences or impact on their businesses, the competitive element on the other hand makes participants want to win the game.

This combination results in a surprisingly effective learning tool. Take your **CPIM & CSCP** knowledge to the next level, **put it all into practice.** In this game you are physically able to experience how to manage a modern supply chain or test a strategy, along with other professionals whilst continuously adapting to the changing environment.

WHO SHOULD PLAY ?

Any professionals within the field of supply chain operations. General Managers, procurement managers and specialists, operations managers, supply chain managers, financial managers, logistics managers, planners, transport managers, warehouse managers, production managers, marketing and sales managers.





DURATION & PARTICIPANTS

You will participate in The Fresh connection as a **team of four professionals**. You can choose your participants from within your company; you are then able to compete against teams from outside organisations. Put a challenge out there! The game is applicable and will add value to mid-size and large companies as well as small companies, everyone can benefit. Learn to co-operate and take decisions with the entire supply chain in mind instead of just your division.

The game runs for six weeks, **each week represents half a year in real life**. Assignments, information and choices are presented to you via the internet. You and your team will focus on strategic and tactical decisions. Each week intelligent software will calculate your inputs. The results, stemming from your own decisions are the starting point for the following week.

TECHNICAL SPEC - WHAT IS REQUIRED

A computer with an internet connection (and some quality team mates)



THE FINAL

This game you play to learn, and win!

The top 4 teams will physically meet for the playoffs where they will play several more rounds. This is an amazing opportunity to discuss strategies and negotiate with each other. The team that ultimately delivers the highest ROI will win! This team will become the SAPICS National Supply Chain team of the year.

The SAPICS National Supply Chain Team for 2010 will be whisked away to Europe during September 2011 where they will compete against their international counterparts for a play-off. SAPICS will cover the cost of the airfare and accommodation for this trip.

4 **FOR**
A **HEART**

SAPICS will contribute R 25,000.00 of the funds raised from this project to the Walter Sisulu Foundation



TRIED AND TESTED

The game was designed and developed in The Netherlands by Supply Chain experts and has been played and supported around the world. Many organisations have incorporated portions of the game into company specific training programs. The program has helped to **bring theory into realistic and practical situations**, assists employees to think with a different perspective as well as teaching the importance of teamwork and the importance of the various roles in the Supply Chain.

THE LEARNING EFFECT

The Fresh connection will show your expertise as a supply chain team and at the same time it is an experimental learning environment.

By experience it has been found that the winning team:

- Is not seduced to take suboptimal choices but operates as a team.
- Control supply chain risks and makes SMC the basis of sound financial results.

- Focuses on strategy and tactics NOT on operational matters.

- Is as dynamic as the ever changing environment of The Fresh Connection.

- Exploits Key Performance Indicators (KPIs) as a management tool.

- Does not only focus on competing, but also on partnerships in the supply team.

- The game has led to structural improvement in many teams and their organisations!



COSTS

SAPICS Conference Special (Only Applicable to companies that register a team while at the SAPICS Conference)	Member R 3000.00 Excl. VAT
	Non-member R 3500.00 Excl. VAT
Standard Price	Member R 4000.00 Excl. VAT
	Non Member R 4500.00 Excl. VAT

HOW TO REGISTER

Get to
www.thefreshconnection.org.za

START DATE

The SAPICS Fresh Connection game
starts on the 16th September 2010



PLAY BEGINS SEPTEMBER 2010
www.thefreshconnection.org.za

**SAPICS**
The Association for Operations
Management of Southern Africa